

APOL1 Empowerment Summit 2026



About Us

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Our Mission



Kindness for Kidneys is an international, voluntary nonprofit health organization dedicated to raising awareness and public health education of kidney disease. Our mission is to educate, encourage, and empower kidney warriors and their families.

Educate - To raise awareness on the causes of kidney disease, early detection/prevention, kidney transplantation and kidney organ donation

Encourage - To bring hope to kidney warriors and their families by facilitating patient community networks, as well as outreach and support programs

Empower - To empower kidney warriors and their families to take an active role in their kidney care in order to live a quality life and help other warriors do the same



Introduction

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The Problem: A Hidden Genetic Crisis

APOL1-mediated kidney disease, or AMKD, is a serious and progressive form of kidney disease that disproportionately affects people of African descent. While genetic research has shed light on this condition, a significant gap remains between complex scientific findings and patient understanding and care. As a result, many at-risk individuals lack access to crucial education, early detection, and the latest treatment options.



APOL1 Action Alliance

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The APOL1 Action Alliance, Inc. will launch as an independent, 501(c)(3) nonprofit organization in 2026. During its development phase, Kindness for Kidneys will serve as fiscal sponsor.

The APOL1 Action Alliance (AAA) is dedicated to addressing kidney disease disparities in communities of African descent through patient education, advocacy, and community empowerment. As the first patient advocacy organization dedicated exclusively to APOL1, AAA bridges the critical gap between emerging precision medicine treatments and the communities that need them most.



APOL1 Empowerment Summit & Campaign

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The APOL1 Empowerment Summit is a patient-led, community-focused hybrid kickoff event designed to launch AAA, educate the community, and build awareness of APOL1-mediated kidney disease.

Leading up to the summit, a Community Outreach & Education – "Know Your Risk" National Awareness Campaign will be conducted to engage the community. The "Know Your Risk" campaign is a targeted community outreach and education initiative reaching the communities most impacted by APOL1 through partnerships with community health centers, colleges & universities, churches, salons, and barbershops, in addition to an aggressive digital awareness campaign.



APOL1 Empowerment Summit

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APOL1 EMPOWERMENT SUMMIT AGENDA

COLLEGE PARK MARRIOTT HOTEL AND CONFERENCE CENTER
SATURDAY, JUNE 27, 2026 ~ 11:00 AM

<p>11:00 a.m. - 12:00 p.m.</p>	<p>Registration & Community Connection</p> <ul style="list-style-type: none"> • Brunch buffet • Resource fair with partner organizations • Virtual attendees join waiting room/welcome video • Informal conversation
<p>12:00 - 12:15 p.m.</p>	<p>Opening Ceremony: "Our Stories, Our Strength"</p> <ul style="list-style-type: none"> • Welcome and event overview • Video montage: "What is APOL1?" - Patient voices sharing their journeys • Recognition of sponsors • Acknowledgement and moment of reflection for those affected by kidney disease
<p>12:20 - 12:35 p.m.</p>	<p>Keynote: "Why the APOL1 Action Alliance Matters"</p> <ul style="list-style-type: none"> • President shares her kidney journey and vision for AAA • The urgent need for APOL1 education and advocacy • How patients can take charge of their health
<p>12:40 - 1:10 p.m.</p>	<p>Panel: "Living with APOL1 - Patient Voices"</p> <ul style="list-style-type: none"> • Patient champions representing different stages of disease journey • Topics: Diagnosis, family impact, treatment decisions, finding hope • Live Q&A with audience (in-person and virtual)
<p>1:10 - 1:20 p.m.</p>	<p>BREAK</p>
<p>1:25 - 2:05 p.m.</p>	<p>Interactive Session: "Your Questions Answered"</p> <ul style="list-style-type: none"> • Expert panel: Nephrologist, genetic counselor, patient advocate, Pharmaceutical Company Rep • Open Q&A on any APOL1-related topic • Questions submitted in person or virtually
<p>2:10 - 2:35 p.m.</p>	<p>Closing: "From Knowledge to Action - Together, we are stronger"</p> <ul style="list-style-type: none"> • Summary of key takeaways • APOL1 Action Alliance programs: Support groups, patient portal, advocacy initiatives • Call to action: Building a movement together • How to stay connected and get involved • Group photo and virtual screenshot

Sponsorship Opportunities

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EMPOWERMENT CHAMPION

\$100,000

- Large logo on Summit webpage and all promotional emails, invitations, materials, virtual platform, and event signage at the registration area
- Speaking opportunity during the Summit
- Dedicated social media post highlighting partnership (Facebook, Instagram, LinkedIn, X)
- Verbal acknowledgment as Empowerment Champion by leadership during the opening ceremony
- VIP seating for company representatives
- Recognition in post-event thank you email to all attendees
- Complimentary exhibit table during the Summit
- Promotional toolkit with template graphics and copy
- Recognition in press release
- Exclusive meeting with AAA founders to discuss future partnership opportunities
- Sponsor recognition: "Brought to you by [Company Name]" on all Know Your Risk Campaign videos (3)
- Sponsor recognition at all in-person campaign events

EMPOWERMENT PARTNER

\$75,000

- Large logo on Summit webpage and all promotional emails, invitations, materials, virtual platform, and event signage at the registration area
- Dedicated social media post highlighting partnership (Facebook, Instagram, LinkedIn, X)
- Verbal acknowledgment as Empowerment Partner by leadership during the opening ceremony
- Recognition in press release
- Recognition in post-event thank you email to all attendees
- VIP seating for company representatives
- Promotional toolkit with template graphics and copy
- Complimentary exhibit table during the Summit
- Sponsor recognition: "Brought to you by [Company Name]" on Know Your Risk Campaign videos (2)
- Sponsor recognition at all in-person campaign events



Sponsorship Opportunities

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EMPOWERMENT ADVOCATE

\$50,000

- Medium logo on Summit webpage and all promotional emails, invitations, materials, virtual platform, and event signage at the registration area
- Dedicated social media post highlighting partnership (Facebook, Instagram, LinkedIn, X)
- Verbal acknowledgment as Empowerment Advocate by leadership during the opening ceremony
- Promotional toolkit with template graphics and copy
- Recognition in post-event thank you email to all attendees
- Complimentary exhibit table during the Summit
- Sponsor recognition: "Brought to you by [Company Name]" on Know Your Risk Campaign videos (2)
- Sponsor recognition at all in-person campaign events

EMPOWERMENT AMBASSADOR

\$15,000

- Logo on Summit webpage and all promotional emails, invitations, materials, virtual platform, and event signage at the registration area
- Verbal acknowledgment as Empowerment Ambassador by leadership during the opening ceremony
- Promotional toolkit with template graphics and copy
- Recognition in post-event thank you email to all attendees
- Complimentary exhibit table during the Summit



Sponsorship Opportunities

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APOL1 Empowerment Summit & Know Your Risk Campaign

EMPOWERMENT SUPPORTER

\$10,000

- Logo on Summit webpage and all promotional emails, invitations, materials, virtual platform, and event signage at the registration area
- Verbal acknowledgment as Empowerment Supporter by leadership during the opening ceremony
- Promotional toolkit with template graphics and copy
- Recognition in post-event thank you email to all attendees

EMPOWERMENT ALLY

\$5,000

- Logo on Summit webpage and select promotional materials
- Verbal acknowledgment as Empowerment Ally by leadership during the opening ceremony
- Recognition in post-event thank you email to all attendees
- Promotional toolkit with template graphics and copy



Thank You

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The APOL1 Action Alliance represents a critical opportunity to address the educational and advocacy needs of patients affected by APOL1-mediated kidney disease. With strong leadership, strategic partnerships, and a comprehensive approach to patient empowerment, this organization will have a significant impact on the health outcomes and quality of life for affected individuals and their families. The APOL1 Action Alliance will become a leading voice in the APOL1 community and a model for precision medicine patient advocacy. Thank you for considering a partnership with the APOL1 Action Alliance. Your investment will directly impact thousands of patients and families in communities disproportionately affected by APOL1-mediated kidney disease.



Sharron Rouse – President, APOL1 Action Alliance
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